Project Idea Form

Please complete all relevant fields before you submit your application.

If you require any further information on the application process, please review the Call for Proposals at <http://www.tobaccocontrolgrants.org>

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| **There are 3 sections to this form:****1. Organization****2. Primary Contact****3. Project Idea** |
| **Organization Information** |
| **Organization Legal Name** |  |
| **Organization Type** | Choose an item. |
| **Mailing Address** |
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|  Street Address  |  |  |  |
|  City |  |  |  |
|  State/Province |  |  |  |
|  Zip/Postal Code |  |  |  |
|   Country |  |  |  |
| **Organizational Email**  |  |  |  |
| **Website** (if applicable) |  |  |  |

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| **Has the organization ever received any funding through the Bloomberg Initiative to Reduce Tobacco Use Grants Program?****Is your organization directly able to receive international funding?\*** | Yes [ ]  No [ ]  |

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| Choose an item.Choose an item. |
| **Primary Contact**  |
| **Primary Contact Prefix** | Choose an item. |
| **Primary Contact Name** |  |
| **Primary Contact Job Title** |  |
| **Primary Contact Email** |  |
| **Primary Contact Phone** (include country code) |  |
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| **Alternate Contact Prefix** | Choose an item. |
| **Alternate Contact Name** |  |
| **Alternate Contact Email** |  |
| **Alternate Contact Job Title** |  |
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| **Project Idea**  |
| **Project Title** |  |
| **Requested Amount (U.S.$)*****Budget amount not to exceed $250,000 per year).*** | $ |  |
| **Proposed duration of project (in months)?**  |  |  |

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| **Project Classifications**  |

1. **What is the Primary Focus of your Project? *(Select 1 option only from the list):***

Choose an item.

1. **What are the approaches / strategies you will be using in your project? (*Select up to 3 different options from the list. At least one must be selected. Please do not duplicate your entries)***

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|  [ ] Advocacy [ ] Capacity Building[ ] Coalition Building[ ] Community Mobilization[ ] E-Cigarettes/ENDS[ ] Education/awareness | [ ] Institutional Development[ ] Legislation/policy – adoption[ ] Legislation/policy - enforcement[ ] Legislation/policy - implementation[ ] Litigation[ ] Media Advocacy | [x] NCD’s and Tobacco [ ] Policy Monitoring  [ ] TC Sustainability  [ ]  Tobacco Industry Monitoring [ ]  Tobacco Vendor Licensing [ ] Youth Programs  |

1. **Population Outreach: *What will be the number of people that will be directly affected?***

Choose an item.

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| **Project Details** |

1. **Purpose of the project and measurable objectives (600 character limit)**

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1. **Context - MPOWER policies (2500 character limit)**

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1. **Describe the present policy environment and the political will to support the proposed policy changes, and any strategies needed to increase support (1600 character limit)**

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1. **Describe proposed partners on this project (government officials, other organizations, civil society groups, etc.) and their proposed contribution. (1800 character limit)**

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1. **Describe your organisation's experience to impact relevant policy area (4000 character limit)**

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1. **Project strategies and activities (1750 character limit)**

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