



International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

Bloomberg Initiative To Reduce Tobacco Use



Announcing Round 29 of the Bloomberg Initiative To Reduce Tobacco Use Grants Program 8 January 2021

Project Ideas are now being accepted for Round Twenty-Nine of the Grants Program.

The deadline for submission of Project Ideas is 12:00 hours, US Eastern Standard Time (GMT -5 hours) on February 5, 2021.

For further information about the Grants Program, including the Call for Proposals, information on how to apply for a grant and the online submission form, visit

<http://www.tobaccocontrolgrants.org/Apply-for-a-Grant>.

In December 2006, the Global Initiative to Reduce Tobacco Use was launched through a competitively awarded grants program in low- and middle-income countries. The Global Initiative is funded by Michael R. Bloomberg and the grants program managed by the International Union against Tuberculosis and Lung Disease (The Union) and the Campaign for Tobacco-Free Kids.

Proposals must focus on achieving policy change that will lead to substantial reductions in tobacco use.

Priority will be given to projects that lead to sustainable improvements in tobacco control laws, regulations, policies at the national or sub-national level (e.g. provinces, states, and cities), including (but not restricted to):

- Tax and price measures, including illicit trade policy in relation to taxation.
- Direct and indirect advertising bans (including promotion and sponsorship)
- Establishment of smoke-free legislation for public places and workplaces
- Policies for graphic warning labels on tobacco products
- FCTC Article 5.3 policy (this must be in association with strengthening MPOWER policies).